



PART B:	RECOMMENDATIONS TO COUNCIL
REPORT TO:	COMMISSIONING BOARD
DATE:	21 MARCH 2013
REPORT OF THE:	HEAD OF ENVIRONMENT,STREETSCENE,FACILITIES, ICT PHIL LONG
TITLE OF REPORT:	SPORT AND ACTIVE LIVES STRATEGY
WARDS AFFECTED:	ALL

EXECUTIVE SUMMARY

1.0 PURPOSE OF REPORT

- 1.1 The purpose of the report is to seek Member approval for the Sports and Active Lives Strategy the ultimate aim being to get *'More People, More Active, More Often'*.

2.0 RECOMMENDATIONS

- 2.1 That Council is recommended to:

- (i) Approve the Sports and Active Lives Strategy as attached;
- (ii) Approve in principle support for future capital funding requirements for Ryedale and Derwent Pool and request a report is brought to the Commissioning Board regarding cost implications for the capital programme; and
- (iii) Support consideration of potential options for replacement of Derwent pool from 2023 onwards.

3.0 REASON FOR RECOMMENDATIONS

- 3.1 The Sport and Active Lives Strategy provides a clear vision and framework for the development of sports activities, facilities and services within Ryedale to 2023. The intention is for it to be realistic and deliverable regarding the practicalities of reduced Local Government funding and founded on a clear identification and understanding of the needs of the community, and the role and responsibilities of RDC and stakeholders.

4.0 SIGNIFICANT RISKS

- 4.1 The greatest risk regarding the strategies aspiration is the pressure facing the District Council through reduced Local Authority funding and continuation of existing budget support for future leisure provision.
- 4.2 The Council has no in house expertise and requires external support for the process the procurement process regarding leisure service provision to ensure best value.
- 4.3 Capital Funding has yet to be secured for future maintenance support of Ryedale and Derwent Swimming Pools. In addition due to its age Derwent Pool is likely to require replacement within the next ten to twelve years.

5.0 POLICY CONTEXT AND CONSULTATION

- 5.1 Council Aim 2: To create the right conditions for economic success in Ryedale:
- Opportunity for people; increasing wage and skill levels.

Council Aim 4: Active Communities where everyone feels welcome and safe:

- To help all residents to achieve a healthy weight by encouraging an active lifestyle, in communities where everyone feels welcome and safe

Council Aim 5: Transform Ryedale District Council

- Building our capacity to deliver through collaboration and working in Partnership.

- 5.2 Consultation with key stakeholders, sports clubs and the general public has taken place. Additional consultation will take place through the procurement process.

6.0 REPORT DETAILS

- 6.1 This Sports and Active Lives Strategy (Annex A) sets the agenda to improve the quality of sport and active recreation opportunities for people in the area, the vision being *“for everyone in Ryedale to enjoy an active, adventurous, and healthy lifestyle as an integral part of everyday life, encouraging More People, to become More Active, More Often”*. Background documentation supporting its development is enclosed as Annex B of the report.
- 6.2 During the consultation process three complementary themes emerged to help achieve the overall vision of increasing participation and the wider benefits this brings. Key actions are summarised below. Further and more comprehensive detail is listed in the Sports and Active Lives Strategy in the Action Plan (page 8).

Activating Change - Key Actions:

- Through North Yorkshire Sport (NYS), maintain an up to date club and activity data base for Ryedale based activities on a dedicated section of NYS website for residents and visitors information.
- Promotion of North Yorkshire Sport (NYS) website to encourage awareness of Ryedale clubs and activities.
- With support from NYS review and reconfigure the role of Active Ryedale to facilitate co-ordination and monitoring regarding the encouragement and development of volunteers and coaches local to Ryedale.

- Through NYS offer guidance to clubs regarding funding programmes available to them.
- Promote benefits of sport and physical activity through support of and co-ordination with NYS and PCT Health and Wellbeing campaigns.
- Maintain the existing revenue funding for Active Ryedale and NYS to facilitate the above.

Active More Often – Key Actions:

- Support and promote NYS Sportivate programmes targeted at 20-25 range.
- Procure and provide financial assistance for new leisure arrangement changing from grant to contract in September 2014.
- Continue to provide and maintain financial assistance to ensure provision of a leisure service run through RDC facilities once new contract awarded.
- Following a procurement process, consider initiatives to increase participation through council owned facilities and introduction of performance monitoring measures.
- Consider and cost – as part of procurement process of new leisure contract – introducing an ‘Action Van’ to rural areas, providing and co-ordinating targeted activities and exercise advice etc for the more elderly, utilising village halls, residential homes, open space etc.
- Encourage healthy workplace initiatives within RDC.
- Support and encourage the use of outdoor space and the development of outdoor/adventure play for adults and children including green gyms, trim trails etc.
- Support the development of walk/cycle to school travel plans.

Active Places and Spaces – Key Actions:

- Support maintenance funding for Ryedale Pool leisure facility to maintain quality of existing provision over the next 20 years.
- Support maintenance funding for Derwent Pool leisure facility to enhance quality of existing provision over the next 10-12 years.
- Support continuation of grant funding for Malton School and Helmsley Pool.
- Consider options regarding closure of Derwent Pool from 2023 onwards and new build.
- Consider investment into better signage for open spaces.
- Consider lease arrangements at Northern Ryedale Leisure Centre as part of procurement process.
- Support applications for improvement to village halls/voluntary clubs infrastructure, play areas through Section 106/CIL/CIF applications, as applicable, to enhance rural leisure service provision.
- Support improvements to road infrastructure and extension of cycle networks to encourage sustainable travel options.

7.0 IMPLICATIONS

7.1 The following implications have been identified:

a) Financial

Within Existing Budget

- Maintain financial assistance to ensure provision of a leisure service run through

- RDC facilities and continue once new contract awarded. (Current grant for 2013/14 is £325K)
- Maintain the existing revenue funding for Active Ryedale (£3000) and NYS £5000 to facilitate Strategy aims as per existing budgets
 - Maintain grant funding for Malton School (£40K falling to £30K 2016/17) and Helmsley Pool (£8745).
 - Investment into better signage for open spaces. (No implications existing budget).
 - Procurement costs of external support for Leisure procurement are estimated to be up to £60k. This cost can be met from the operational reserve. Lease arrangements at Northern Ryedale Leisure Centre will be considered as part of procurement process.

No Existing Budget Provision

- Support maintenance funding for Ryedale Pool leisure facility to maintain quality of existing provision. (Estimated at £205K over next 10 years.)
 - Support maintenance funding for Derwent Pool leisure facility to enhance quality of existing provision. (Estimated at £470K over next 10 years).
 - Consider options regarding closure of Derwent Pool from 2023 onwards and new build. (Cost unknown)
 - Support applications for improvement to village halls/voluntary clubs infrastructure, play areas through Section 106/CIL/CIF applications, as applicable, to enhance rural leisure service provision – Consider on as per application basis through the Commissioning Board process
- b) Legal
Leisure procurement would need to ensure due legal process is followed
- c) Other
There no significant other implication to consider at this stage in the process.

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Background Papers:

Available on request:

Findings of Ryedale Survey
Sport England Market Segmentation Analysis
Facilities audit
National Drivers, strategies, policies
SWOT
Contract considerations - performance
Work based activity survey
Sport, recreation and open space survey
Health profiles 2011/12
Healthy Weight Review Overview and Scrutiny 2011
Map re location of population to pools
Previous spend and projected spend Ryedale and Derwent Pools